

“...AT TURVILLE BAY  
MRI & RADIATION  
ONCOLOGY CENTER  
I FELT LIKE I WAS  
BEING TREATED  
AS AN INDIVIDUAL,  
NOT JUST ANOTHER  
NUMBER.”

-FROM A RECENT PATIENT SURVEY



### What Is MRI?

MRI stands for Magnetic Resonance Imaging. An MRI offers a safe and efficient method of diagnosing many conditions without the use of x-rays. In many cases, MRI can lead to early detection and treatment of diseases without surgery or biopsy. It is a non-invasive method of examining the soft tissue of the body, including organs, muscles, bones, and tendons, and requires little patient preparation. The MRI technologists who perform the tests are highly trained, registered by the American Registry of Radiological Technologists, and certified in MRI. If you have questions, please contact us.



**TURVILLE BAY**  
MRI & RADIATION ONCOLOGY CENTER

**QUALITY STANDARDS, QUALITY CARE,  
AND STATE OF THE ART TECHNOLOGY,  
WE'RE HERE FOR YOU.**

1104 John Nolen Drive in Madison 800.843.1173

[WWW.TURVILLEBAY.COM](http://WWW.TURVILLEBAY.COM)

Turville Bay MRI & Radiation Oncology Center complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.



**TURVILLE BAY**  
MRI & RADIATION ONCOLOGY CENTER



**ALL YOU NEED  
TO KNOW ABOUT  
MRI**

## Scheduling Your Appointment

After your physician orders your exam, your MRI will be scheduled at one of 3 locations. We have MRI facilities on Deming Way in Middleton, as well as MRI suites at UnityPoint Health-Meriter and SSM Health St. Mary's Hospital.

## Preparing For An MRI Exam

Most MRI examinations do not require special preparation, or the need for a change in daily routine. All prescription medications can be taken normally. However, patients undergoing MRI examination of the abdomen and/or pelvis will be asked not to eat or drink for 4 hours prior to imaging. Prior to entering the MRI exam room, you will be required to change into clothing provided by the facility.

## During The Exam

The MRI scan room contains a large circular shaped magnet that is open on both ends with a padded table. Once you are positioned on the table, the body part being scanned will move to the center of the magnet. The type of exam being performed determines how far you advance into the scanner and whether you will enter the scanner headfirst or feet first. All MRI exams require a surface coil, which is like a radio antenna, placed on, or wrapped around, the part of your body that is being imaged. To achieve the highest quality imaging, you will be asked to hold very still during the exam and in some cases, to hold your breath. There is no pain or other sensation during the process, however, during an MRI exam, the scanner produces loud knocking sounds. Earplugs are provided, and for certain examinations headphones are available to listen to the radio or CDs. The scanner is equipped

with an emergency-assistance alarm button and a two-way intercom for communication with the technologist. For some exams, a "contrast agent" (a medication) will be injected into a vein in your arm to aid us in diagnosing your condition.

## How Long Does An MRI Exam Take?

The length of MRI examinations can vary from 30 minutes to one hour, averaging 45 minutes. Each test will consist of several sequences of images gathered over 2 to 10 minutes.

## After The Exam

After checking to be sure the exam yielded high-quality images, the technologist will remove you from the scanner. There are no post-exam instructions. You may resume your normal diet and activities. A board-certified Radiologist reviews and interprets the images from your exam and sends the information along with the images to your referring physician. After your referring physician receives your results, he/she will contact you to go over the report.

## An Important Note About Your Bill

Even if your exam is performed at one of the hospitals, the bill you receive will be from Turville Bay MRI Center because we own and operate the scanners at those locations. Some insurance companies have payment agreements with the hospitals, but not with us, so please call your insurance company if you have questions about whether or not they will cover the cost of your test.



## Directions

### TO TURVILLE BAY, MIDDLETON

#### 2277 Deming Way, Middleton

Please note that Google Maps currently shows Turville Bay's Deming Way location incorrectly. Take the Beltline (Hwy 12/18) to Middleton. Take the Exit 251 A, Hwy 14 (University Ave). Turn right onto Hwy 14 (University Ave). Proceed 0.5 miles and turn right onto Deming Way. Continue 0.2 miles, 2277 Deming Way is on the right.

### TO UNITYPOINT HEALTH-MERITER MRI SUITE

#### 202 South Park Street, Madison

Highways 18, 14, 12, 151, and Interstate 90 all intersect with the Beltline (Highway 12/18). Take the Beltline into Madison and take the Park Street exit North. Take Park Street for approximately 2 miles, passing West Washington Avenue, and turn left onto Chandler Street. Take the first right onto Brooks Street. The hospital parking ramp will be on the right.

Park on the 3rd floor in the "Reserved for Turville Bay MRI" parking spaces across from the yellow door, if available. Enter through the yellow door marked "Elevator 3." Proceed ahead through the door marked "Turville Bay MRI Center." Take the short flight of stairs, or use the Atrium elevator, on your left. Enter the Turville Bay MRI Center through the first doorway on your right. Check in at the desk, and you'll be directed by the receptionist.

### TO ST. MARY'S MRI SUITE

#### 700 South Park Street, Madison

Highways 18, 14, 12, 151, and Interstate 90 all intersect with the Beltline (Highway 12/18). Take the Beltline into Madison and take the Park Street Exit 261 North. Follow Park Street, turn left on Erin Street and take an immediate left into the patient parking ramp. Follow the signage to the SSM Health St. Mary's Hospital Main Lobby.

Once inside SSM Health St. Mary's Hospital take the Atrium Elevators to the 4th floor. Follow the signs to the Medical Imaging Front Desk. They will page one of our staff members who will take you to the MRI suite for your exam.

